



Official Journal of the
Ontario Insurance
Adjusters Association



Advertise with us because...

The WP Magazine is the official journal of the OIAA (Ontario Insurance Adjusters Association).

- We have over 1,000 members.
- **WP** is fully digital and available to everyone.
- We currently have a social media following of over 3000 Insurance people and you will receive further value as these editions stay on the website continuously.
- As a social member and advertiser in the **WP** magazine September 2023 - June 2024 year, we will be pleased to offer you a free resource link on our website - www.oiaa.com
- The cost to advertise in **WP** magazine to reach a large group of potential clients is extremely reasonable - see below.

Please give consideration to advertising in **WP** and contact me if you have a question or visit our website at www.oiaa.com.

I look forward to hearing from you.

Michele Field, WP Advertising Manager

Phone: (519) 291-9300 ext. 5713 E-mail: wp@oiaa.com

Social Member is a current member (with no outstanding membership dues) of either the Provincial Chapter (including Toronto) or the local chapters (Georgian Bay, Hamilton, Kawartha-Durham, Kitchener-Waterloo, London, Niagara, Northern, Ottawa, Thousand Islands, Thunder Bay, and Windsor).

In order for a business to qualify for the discounts outlined below, at least 5 employees of the business must be social members or if the business has less than 5 employees, all the employees must be social members.

WP ADVERTISING RATES

Prices are for space only - Sept 2023 to June 2024

Size	Single Issue	Five Issues	Ten Issues	Member/Social Member Pricing		
				Single Issue 15% discount	5 Issues 20% discount	10 Issues 20% discount
Full Page	\$645	\$610 per issue	\$590 per issue	\$550	\$490 per issue	\$470 per issue
2/3 Page	\$540	\$510 per issue	\$490 per issue	\$460	\$410 per issue	\$390 per issue
1/2 Page	\$450	\$425 per issue	\$405 per issue	\$385	\$340 per issue	\$325 per issue
1/3 Page	\$380	\$360 per issue	\$340 per issue	\$325	\$290 per issue	\$275 per issue
1/4 Page	\$305	\$290 per issue	\$270 per issue	\$260	\$230 per issue	\$220 per issue
1/6 Page	\$225	\$215 per issue	\$205 per issue	\$195	\$170 per issue	\$165 per issue

Ads must be submitted in Press Quality High-Resolution PDF or JPEG formats. The resolution of all images should be at least 300 dpi. For details on publishing schedule and dimensions of ads please go to www.oiaa.com

WP radio ads are available, Please contact Terry Doherty at: wpdigital@oiaa.com